

Thursday 24 March 2011
8.30 – 10.30 a.m

CENTRE D'ANALYSE STRATÉGIQUE
Salle Pierre Guillaumat
18, rue de Martignac - 75007 Paris

Seminar

India-China, The New « Business Models » ?

The macroeconomic emergence of China and India is accompanied by the contribution of specific micro-economic factors. The global rise of their corporations has opened a new field of thinking about the existence of distinctive business models at work : organizational capabilities, managerial practices and distinctive aspect of company cultures.

In addition to macroeconomic factors of competitiveness, these competitive advantages are playing a crucial role in the microeconomic sphere : management of innovation, social relations, flexibility etc. The challenge is even wider since the Chinese model(s) and the Indian one(s) look different and complementary.

How to characterize these new Business Models? What are their strengths and weaknesses? How to adapt to this new competition and learn from this new corporate world?

Chairman
JEAN-JOSEPH BOILLOT, *Conseiller, Club du CEPII ;
Co-founder, EIEBG*

SPEAKERS

SOUMITRA DUTTA

Roland Berger Chaired Professor of Business and Technology INSEAD ; Academic Director, elab@INSEAD ; Editor of the Global Competitiveness Network Global Information Technology Report 2009-2010

ALAIN RICHEMOND

Consultant, former VP Economics Arcelor-Mittal

RAJESH KRISHNAMURTHY

Vice-President, Entreprise solutions, Infosys Technologies, France

XIAO YUGIANG*

Industrial and Commercial Bank of China

CHRISTIAN PAQUET

COO, Huawei Technologies France

Please register before 21_mars :

- either by e-mail to : club@cepii.fr
- or by mail or Fax to ::

Pascale Dieu

Club du CEPII

113 rue de Grenelle - 75007 PARIS

Fax : 01 53 68 55 01 - Téléphone : 01 53 68 55 70

CLUB DU CEPII – Association loi 1901

9, rue Georges Pitard – 75740 PARIS Cedex 15 – tél. : 33 (0) 1 53 68 55 26 – Fax : 33 (0) 1 53 68 55 01 – Site Internet : www.cepii.fr
Siret 438 382 780 00015 – Code APE 913E – TVA : FR 42 438 382 780