

Thursday 24 March 2011  
8.30 – 10.30 a.m

CENTRE D'ANALYSE STRATÉGIQUE  
Salle Pierre Guillaumat  
18, rue de Martignac - 75007 Paris

Seminar

# India-China, The New « Business Models » ?

The macroeconomic emergence of China and India is accompanied by the contribution of specific micro-economic factors. The global rise of their corporations has opened a new field of thinking about the existence of distinctive business models at work : organizational capabilities, managerial practices and distinctive aspect of company cultures.

In addition to macroeconomic factors of competitiveness, these competitive advantages are playing a crucial role in the microeconomic sphere : management of innovation, social relations, flexibility etc. The challenge is even wider since the Chinese model(s) and the Indian one(s) look different and complementary.

How to characterize these new Business Models? What are their strengths and weaknesses? How to adapt to this new competition and learn from this new corporate world?

Chairman  
**JEAN-JOSEPH BOILLOT**, *Conseiller, Club du CEPII ;  
Co-founder, EIEBG*

## SPEAKERS

### SOUMITRA DUTTA

*Roland Berger Chaired Professor of Business and Technology INSEAD ; Academic Director, elab@INSEAD ; Editor of the Global Competitiveness Network Global Information Technology Report 2009-2010*

### ALAIN RICHEMOND

*Consultant, former VP Economics Arcelor-Mittal*

### RAJESH KRISHNAMURTHY

*Vice-President, Entreprise solutions, Infosys Technologies, France*

### XIAO YUGIANG\*

*Industrial and Commercial Bank of China*

### CHRISTIAN PAQUET

*COO, Huawei Technologies France*

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