

# THIRD INTERNATIONAL CONFERENCE FRANCE + GERMANY

18 & 19 NOVEMBER 2009

ARSENAL | METZ | FRANCE

# INDUSTRIAL DYNAMICS AND REGIONAL COMPETITIVENESS



Initiated  
by the Moselle Department Council



# PROVISIONAL PROGRAM

Since 2006, France and Germany, the industrial and economic driving forces of the European Union, have been examining and confronting their experiences, answers, and solutions in Metz, in the Moselle, and holding discussions about territories, industry and economic development, with very high level contributions and testimonies.

At the third edition of this major Franco-German international conference, the guest country will be India, following in the footsteps of Japan and China.

## WEDNESDAY 18 NOVEMBER 2009

9 h 30

Registration and welcome coffee.

10 h 15

Official opening by:

- **Philippe Leroy**, Senator  
President of the French Moselle Department Council
- **Peter Müller**, Minister-President of the German Saarland

11 h 00

H.E. **Ranjan Mathai**, Indian ambassador to France

11 h 30 - 13 h 00

### ROUND-TABLE 1

**The current state of industry during the economic crisis, ways forward.**

**France-Germany, exchange of views :**

- **Prof. Henrik Uterwedde**, Economist of the Franco-German Institute in Ludwigsburg
- in cooperation with **Jacques Mistral**, Economist of the IFRI and the Centre for Economic Analysis to the Prime Minister's Office

**The situation in Japan :**

- **Masashi Oshita**, Director-General of JETRO in Paris and Europe

**The aftermath of the crisis :**

- **Jean-Louis Levet**, of the French Economic and Social Research Institute (IRES)
- **Pr. Dr. Rolf Kroker**, of the Institute of German Economy in Cologne (IDW Köln)

**Perspective on the international situation by the « Caisse des Dépôts » group :**

- **Laurent Vigier**, Director of European and International Affairs, permanent representative of the "Caisse des Dépôts et Consignations" group (National agency and bank in charge of investing and lending public money) with European institutions

**Questions and statements of industrial branches and federations of French and German companies**

13 h 00 - 14 h 30

Lunch at the Arsenal Orangerie.

14 h 45 - 16 h 45

### ROUND-TABLE 2

**Energy : new strategies to attract and locate industrial activities ?**

- **Luc Poyer**, Chairman of E.ON France
- **Hildegard Müller**, Director-General of the German Federation for Energy and Water
- **Claude Fischer**, President of "Confrontations Europe"
- **Philippe Braidy**, Director of Regional Development and Investment at the "Caisse des Dépôts et Consignations" group
- a large industrial company (ArcelorMittal\*, Total\*, GDF-SUEZ\*, VW\*)
- a representative of the European Commission

16 h 45 - 18 h 00

**"Points of view" : a series of opinions**

- **Frédéric Saint-Geours\***, Chairman of the French federation of metallurgy and machine-tool industries, member of the managing board of Peugeot-Citroen
- a German Federal Minister\*
- or a French Minister\*

At 19 h 30, speakers and participants will be taken to the special gala evening offered by the organisers.

## THURSDAY 19 NOVEMBER 2009

At 8 h 30 am, meet at the Arsenal for the participants wishing to pay a visit to the Euro India Transportation Systems (EITS) Business Convention.

### 9 h 30

Registration and welcome coffee.

### 10 h 15 - 12 h 15

#### ROUND -TABLE 3

##### India, an economic partner for Europe, France, regional territories and businesses.

- **Jean-Joseph Boillot**, Economist, co-founder of Euro-India Economic and Business Group (EIEBG)
- **H.E. Jacques Valade**, Roving Ambassador to Asia
- **Guy de Panafieu**, President of the France-India Committee of MEDEF International (French Business Confederation)
- **Philippe Leroy**, Initiator of EITS
- **Jörg Wolff**, Director-General for France of the Konrad Adenauer Foundation (KAS)
- **Dirk Matter**, Director-General of the German-Indian Chamber of Commerce
- **Gérard Glas**, President of CORUS Rail France (Tata group )
- a representative of a large Indian industrial state (Maharashtra, Tamil Nadu, Bengal...)

### 12 h 30 - 13 h 00

##### Points of view : What is the impact of infrastructures on industry and territories ? How to develop them ?

- **Svend Erik Hovmand**, former Danish cabinet minister and Chairman of the Fehmarnbelt Development (a link across the Fehmarn Strait, between Germany and Denmark)
- **Cecilia Gyllenkrok**, Director of Business Skåne (Sweden)

### 13 h 00 - 14 h 30

Lunch at the Arsenal Orangerie.

### 14 h 45 - 16 h 00

#### ROUND -TABLE 4

##### France-Germany : a restored attractivity ?

- **Fabrice Reynaud** and **Daniel Gross**, Ernst & Young, authors of a study on the restored attractivity of France and Germany for investors
- **David Appia**, CEO and Chairman of Invest in France
- **Michael Pfeiffer\***, CEO and chairman of Germany Trade and Invest
- **Pr. Dr. Rolf Kroker**, of the Institute of German Economy in Cologne (IDW Köln)

##### Reducing atmospheric carbon : with or against industry ?

- **M<sup>gr</sup> Marc Stenger**, Bishop of Troyes, co-author of "Creation and Environmental Risk" edited for the Conference of the French Bishops
- a representative of the European Commission

### 16 h 00 - 16 h 30

##### Things to remember. A foundation for future.

- **Prof. Henrik Uterwedde**, for the topics: Economy, Industry and Energy
- **Jean-Joseph Boillot**, for the topics: India

### 16 h 30

**Patrick Devedjian**, Minister to the Prime Minister, in charge of the implementation of the recovery plan

### 17 h 30

Official closure by **Philippe Leroy**

(\* : Anticipated speakers. Running order is still being worked on with speakers. The organiser reserves the right to change the program.)

From 17th to 19th November will be held the first Euro-India international Business Convention (EITS) at the Metz Exhibition and Congress Centre, concentrating on transport systems and initiated by the Moselle Department Council. It aims at attracting 1,500 representatives of European and Indian companies and setting up 8,000 business meetings. This will make the Moselle a major meeting point in the France-Germany-Europe-India relationship.

During the whole international conference, there will be simultaneous translation into French, English and German, and for certain parts into Japanese as well.



The Franco-German International Conference "Industrial Dynamics and Competitiveness of Territories" is organized on the initiative of the Moselle Department Council, with the support from the Indian Embassy in France.



PARTNERSHIPS :

**arte**

**ERNST & YOUNG**  
FROM THOUGHT TO FINISH.™



**dfi**

**CONFRONTATIONS EUROPE**

**EIEBG**  
Euro-India Economic & Business Group

WITH THE PARTICIPATION OF :



CHAMBRE DE COMMERCE,  
D'INDUSTRIE ET DE SERVICES  
DE LA MOSELLE

# INDUSTRIAL AND REGIONAL DYNAMICS COMPETITIVENESS

**CONSEIL GÉNÉRAL DE LA MOSELLE**

B.P. 11 096 - F 57 036 METZ Cedex 01

Tél. : +33 3 87 37 57 03 - Fax : +33 3 87 37 59 03

[colloque.industrie@cg57.fr](mailto:colloque.industrie@cg57.fr) [www.colloque-industrie.fr](http://www.colloque-industrie.fr)

